

WTVI (TV), Charlotte, North Carolina
 Central Piedmont Community College
 Annual EEO Public File Report
 Reporting Period: July 22, 2014 through July 21, 2015

These full-time vacancies were filled during the reporting year:

Position Title
Reporter/Producer
Director Media Operations/Traffic
Office Manager

These recruitment sources were utilized to fill the vacancies:

Reporter/Producer						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	150 Fayetteville St.	Raleigh	NC	27601
CPCC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235
Mecklenburg County Women's Commission	704-336-3210	Erin Concelman posted on internal job board	700 North Tryon Street	Charlotte	NC	28202

Director Media Operations/Traffic						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603

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Office Manager						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
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These recruitment sources referred the hiree for each full-time vacancy during the preceding year:

Position Title	Source
Reporter/Producer	www.wtvi.org
Director Media Operations/Traffic	www.cpcc.edu
Office Manager	www.wtvi.org

Here is a list of the number of interviewees referred by each recruitment source:

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Position Title/Recruitment Source	Number Interviewed
Reporter/Producer	
www.indeed.com	2
www.wtvi.org	1

Position Title/Recruitment Source	Number Interviewed
Director Media Operations/Traffic	
www.cpcc.edu	1
www.indeed.com	1

Position Title/Recruitment Source	Number Interviewed
Office Manager	
www.wtvi.org	1
www.indeed.com	1
www.cpcc.edu	1

Supplemental Outreach Activities:

CPCC Annual Career Fair

On March 5, 2015 CPCC hosted the 26th Annual Career Fair. The CPCC Human Resources Department hosted a booth and provided attendees with written information related to careers in broadcasting including North Carolina colleges that offer broadcasting programs, national and State broadcasting associations, and job boards specific to open positions in broadcasting. Approximately 1,031 people attended this event.

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Upper-Level Position Listings

During this year the station had two upper-level openings for Reporter/Producer and Director Media Operations/Traffic. These openings were advertised in job banks or newsletters of media trade groups whose membership includes substantial participation of women and minorities, including the North Carolina Association of Broadcasters, TVJobs, and the Mecklenburg County Women's Commission.

Internship Programs

WTVI/CPCC hosted an internship through the Y Achievers program and the Charlotte Mecklenburg Police Department. The Y Achievers program helps teens set and achieve post-secondary education and future career goals. WTVI/CPCC provided an internship to a teenager interested in a broadcasting career. We also sponsored an intern from the Mayor's Youth Employment Program. The goal of the Mayor's Youth Employment Program is to provide opportunities for Charlotte's youth to gain an understanding of career demands, skills sets and qualifications necessary for future employment.