

WTVI (TV), Charlotte, North Carolina  
 Central Piedmont Community College  
 Annual EEO Public File Report  
 Reporting Period: July 22, 2016 through July 21, 2017

These full-time vacancies were filled during the reporting year:

Position Title
Director of Development
Corporate Sales Executive
Web Designer/Graphic Artist
Reporter/Producer

These recruitment sources were utilized to fill the vacancies:

Director of Development						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at <a href="http://www.nccommunitycolleges.edu/jobs">www.nccommunitycolleges.edu/jobs</a>	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at <a href="http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs">http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs</a>	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235
TV and Radio Jobs		TV and Radio job board at <a href="http://www.tvandradiojobs.com">www.tvandradiojobs.com</a>				

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<b>Corporate Sales Executive</b>						
<b>Source</b>	<b>Phone</b>	<b>Contact</b>	<b>Address</b>	<b>City</b>	<b>State</b>	<b>Zip</b>
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at <a href="http://www.nccommunitycolleges.edu/jobs">www.nccommunitycolleges.edu/jobs</a>	200 West Jones St.	Raleigh	NC	27603
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CPC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

<b>Web Designer/Graphic Artist</b>						
<b>Source</b>	<b>Phone</b>	<b>Contact</b>	<b>Address</b>	<b>City</b>	<b>State</b>	<b>Zip</b>
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at <a href="http://www.nccommunitycolleges.edu/jobs">www.nccommunitycolleges.edu/jobs</a>	200 West Jones St.	Raleigh	NC	27603
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Reporter/Producer						
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TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	P.O. Box 4116	Oceanside	CA	92052
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CPCC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

These recruitment sources referred the hiree for each full-time vacancy during the preceding year:

Position Title	Source
Director of Development	www.cpcc.edu
Corporate Sales Executive	www.indeed.com
Web Designer/Graphic Artist	www.indeed.com
Reporter/Producer	CPCC employee referral

Here is a list of the number of interviewees referred by each recruitment source:

Position Title/Recruitment Source	Number Interviewed
Director of Development	
www.cpcc.edu	2

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Position Title/Recruitment Source	Number Interviewed
Corporate Sales Executive	
www.indeed.com	3
www.wtvi.org	1

Position Title/Recruitment Source	Number Interviewed
Web Designer/Graphic Artist	
www.indeed.com	3

Position Title/Recruitment Source	Number Interviewed
Reporter/Producer	
www.wtvi.org	1
www.indeed.com	1
www.glassdoor.com	1
CPCC employee referral	1

Supplemental Outreach Activities:

**2017 CPCC Annual Career Fair**

On March 9, 2017 CPCC hosted the Annual Career Fair. The CPCC Human Resources Department hosted a booth and provided attendees with written information related to careers in broadcasting including North Carolina colleges that offer broadcasting programs, national and State broadcasting associations, and job boards specific to open positions in broadcasting. Approximately 510 job-seekers and 69 employers people attended this event.

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**Upper-Level Position Listings**

During this year the station had four upper-level openings for Director of Development, Corporate Sales Executive, Reporter/Producer, and Web Designer/Graphic Artist. These openings were advertised in the job bank of the North Carolina Association of Broadcasters, a media trade group whose membership includes substantial participation of women and minorities

**Internship Programs**

WTVI/CPCC hosted an internship through the Y Achievers program and the Charlotte Mecklenburg Police Department. The Y Achievers program helps teens set and achieve post-secondary education and future career goals. WTVI/CPCC provided an internship to a teenager interested in a broadcasting career. We also sponsored three interns from the Mayor's Youth Employment Program. The goal of the Mayor's Youth Employment Program is to provide opportunities for Charlotte's youth to gain an understanding of career demands, skills sets and qualifications necessary for future employment.

WTVI/CPCC also hosted internships for 15 students of broadcasting from 9 colleges/universities.