

WTVI (TV), Charlotte, North Carolina
 Central Piedmont Community College
 Annual EEO Public File Report
 Reporting Period: July 22, 2017 through July 21, 2018

These full-time vacancies were filled during the reporting year:

Position Title
Executive Producer
Video Broadcast Engineer
Membership Support Specialist
Web Designer/Digital Strategist
Director Media Operations
Development Specialist
Education and Outreach Specialist

These recruitment sources were utilized to fill the vacancies:

Executive Producer						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

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Video Broadcast Engineer						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
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WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

Membership Support Specialist						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
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Web Designer/Digital Strategist						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	150 Fayetteville St.	Raleigh	NC	27601
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Director Media Operations						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
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WTVI Development Specialist						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

Education and Outreach Specialist						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director of Recruitment	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235
Publicmediajobs.org	704-330-5940	Publicmediajobs Job Board on-line https://jobs.current.org/employer/pricing/?extre=1	6930 Carroll Ave #625	Takoma Park	MD	20912

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These recruitment sources referred the hiree for each full-time vacancy during the preceding year:

Position Title	Source
Executive Producer	Employee Referral
Video Broadcast Engineer	Employee Referral
Membership Support Specialist	CPC Website
Web Designer/Digital Strategist	CPC Website
Director Media Operations	Indeed.com
WTVI Development Specialist	Indeed.com

Here is a list of the number of interviewees referred by each recruitment source:

Position Title/Recruitment Source	Number Interviewed
Executive Producer	
Employee Referral	1
Indeed.com	4
CPC Website	1

Position Title/Recruitment Source	Number Interviewed
Video Broadcast Engineer	
Employee Referral	3
NC Community Colleges Job Board	1

Position Title/Recruitment Source	Number Interviewed
Membership Support Specialist	
Employee Referral	1
CPC Website	1

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Position Title/Recruitment Source	Number Interviewed
Web Designer/Digital Strategist	
CPC Website	1
Indeed.com	1

Position Title/Recruitment Source	Number Interviewed
Director Media Operations	
Indeed.com	2
CPC Website	1

Position Title/Recruitment Source	Number Interviewed
WTVI Development Specialist	
Indeed.com	2

Position Title/Recruitment Source	Number Interviewed
Education & Outreach Coordinator	
Indeed.com	3
Employee Referral	2
CPC Website	1

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Supplemental Outreach Activities:

2018 CPCC Annual Career Fair

On March 8, 2018 CPCC hosted the Annual Career Fair. The CPCC Human Resources Department hosted a booth and provided attendees with written information related to careers in broadcasting including North Carolina colleges that offer broadcasting programs, national and State broadcasting associations, and job boards specific to open positions in broadcasting. Approximately 516 job-seekers and 72 employers attended this event.

Upper-Level Position Listings

During this year the station had upper-level openings for Executive Producer and Director of Media Operations. These openings, in addition to all others, were advertised in the job bank of the North Carolina Association of Broadcasters, a media trade group whose membership includes substantial participation of women and minorities.

Training for Management-Level Personnel

On March 28, 2018 a special training session for WTVI was conducted by the Office of Equal Opportunity. The purpose of this training was to educate WTVI supervisors and staff of their obligations to maintain an environment free from discrimination and harassment. Eighteen (18) station personnel attended this training.

Internship Programs

WTVI/CPCC also hosted internships for 9 students of broadcasting from 6 colleges/universities.