

WTVI (TV), Charlotte, North Carolina  
 Central Piedmont Community College  
 Annual EEO Public File Report  
 Reporting Period: July 22, 2020 through July 21, 2021

There was 4 full-time vacancy filled during the reporting year.

These recruitment sources were utilized to advertise all WTVI open full time positions vacancy:

Web Designer/Digital Strategist.						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at <a href="http://www.nccommunitycolleges.edu/jobs">www.nccommunitycolleges.edu/jobs</a>	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at <a href="http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs">http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs</a>	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director Talent Acquisition	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235
UNCC (University of North Carolina Charlotte)		UNCC job board at <a href="https://career.uncc.edu/employers/recruit-with-us">https://career.uncc.edu/employers/recruit-with-us</a>	9201 University City Blvd.	Charlotte	NC	28223

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Executive Producer						
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NC Community Colleges Website	919-807-7100	NC Community Colleges job board at <a href="http://www.nccommunitycolleges.edu/jobs">www.nccommunitycolleges.edu/jobs</a>	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at <a href="http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs">http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs</a>	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director Talent Acquisition	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

WTVI Education and Outreach Coordinator 2 <sup>nd</sup> Posting						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at <a href="http://www.nccommunitycolleges.edu/jobs">www.nccommunitycolleges.edu/jobs</a>	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	P.O. Box 4116	Oceanside	CA	92052
North Carolina Association of Broadcasters	919-821-7300	North Carolina Association of Broadcasters JobBank at <a href="http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs">http://www.ncbroadcast.com/aws/NCAB/pt/sp/jobs</a>	150 Fayetteville St.	Raleigh	NC	27601
CPC Employment Website	704-330-6631	Cheryl Raley, Director Talent Acquisition	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

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WTVI Education and Outreach Coordinator 1 <sup>st</sup> posting						
Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at <a href="http://www.nccommunitycolleges.edu/jobs">www.nccommunitycolleges.edu/jobs</a>	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at <a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	P.O. Box 4116	Oceanside	CA	92052
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WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

All recruitment sources listed requested to be notified of all vacancies.

These recruitment sources referred the hiree for each full-time vacancy during the preceding year:

Position Title	Source
Web Designer/Digital Strategist	CPC Website
Executive Producer	Employee Referral
Education and Outreach Coordinator 1 <sup>st</sup> Posting	CPC Website
Education and Outreach Coordinator 2 <sup>nd</sup> Posting	CPC Website

Here is a list of the number of interviewees referred by each recruitment source:

Position Title/Recruitment Source	Number Interviewed
Web Designer/Digital Strategist	
CPC Website	2
Indeed	1

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Position Title/Recruitment Source	Number Interviewed
Executive Producer	
Employee Referral	1
CPCC Website	5

Position Title/Recruitment Source	Number Interviewed
Education and Outreach Coordinator 1 <sup>st</sup> posting	
CPCC Website	3
Employee Referral	1

Position Title/Recruitment Source	Number Interviewed
Education and Outreach Coordinator 2 <sup>nd</sup> posting	
CPCC Website	5

Supplemental Outreach Activities and Initiatives:

**2021 CPCC Annual Career Fair**

Event was cancelled due to COVID 19 protocols.

**Upper-Level Position Listings**

No upper-level positions were advertised during this reporting period.

**Training for Management-Level Personnel**

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WTVI was accepted to participate in the inaugural class of the Public Media Diversity Leaders Initiative. The class was given by The Riley Institute at Furman. The purpose of this training was to explore diversity, equity, and inclusion frameworks to guide the development of actionable plans. The General Manager attended training classes I – IV May 26 – July 2021.

On July 21, 2021, the General Manager attended a virtual training offered through the National Educational Telecommunications Association (NETA) regarding Diversity, Equity and Inclusion by Clipper and Company.

Twenty-two (22) WTVI and CPCC staff members completed the online Prevention Harassment and Discrimination: Gateway training offered by the Corporation for Public Broadcasting through Everfi. The training was completed virtually by staff between May 4, 2021 and June 14, 2021.

**Internship Programs**

Due to COVID related restrictions, WTVI did not host any interns during the reporting period.