

WTVI (TV), Charlotte, North Carolina
Central Piedmont Community College
Annual EEO Public File Report
Reporting Period: July 22, 2024, through July 21, 2025

There was 1 full-time vacancy filled during the reporting year.

Position Title	Number Interviewed from	Learned about job Opening/Referred
WTVI Producer/Reporter – 9/4/24	6 Total Interviewed – 1 Hired – All candidates were sourced through CPCC.edu – Successful candidate came from WTVI PBS Charlotte website/job board	

These recruitment sources were utilized to advertise all WTVI open full time positions vacancy:

Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052

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CPCC Employment Website	704-330-6601	Rainelle Salas, Director Talent Acquisition	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

Outreach Activities:

- One of WTVI PBS Charlotte's most popular outreach events is our behind-the-scenes studio tours, offering a unique and engaging experience to our community, including information about career opportunities in broadcasting. Over the course of 20 tours from June to July, we welcomed 430 attendees who had the opportunity to delve into the fascinating world of television production June 2025.
- This year PBS Charlotte participated in career job fair at NC Works' February 7, 2025, event for opportunities in broadcasting. One of WTVI's journalists participated in the event.
- Annual required training of all personnel as to methods of ensuring equal employment opportunity and preventing discrimination. All trainings were completed by July 1, 2025.
- WTVI/CPCC also hosted internships for three students of broadcasting from Central Piedmont Community College (two interns) and Carolina School of Broadcasting (one intern). Two of the interns worked at WTVI during the 2024 Fall Semester and one intern worked during the Spring 2025 Semester. Internship Program is designed to provide college students a practical and valuable experience that complements their major field of study. The program creates meaningful, hands-on experiences and gives students a glimpse into the world of public media. Interns work on key projects and are actively involved in business-critical work; they gain a global view of PBS by working collaboratively within their teams and across departments. This is a year-long fellowship program that embeds promising filmmakers and rising executives into existing productions, to help them gain the experience necessary to advance their careers. In addition to supporting filmmakers, it will accelerate changes in the producing ecosystem by bringing more voices into the production process, and creating a wider pool of diverse candidates who make significant contributions to public media in both producing and executive roles.